

TECHNOLOGY TRANSFER OFFICE CERTH

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# TECHNOLOGY TRANSFER OFFICE



**CERTH**

CENTRE FOR  
RESEARCH & TECHNOLOGY  
HELLAS

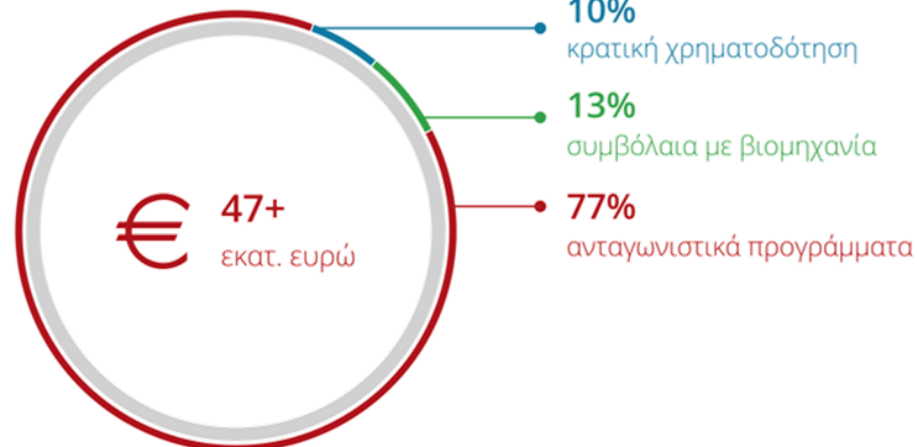
 **22**  
χρόνια λειτουργίας

 **5**  
ινσαλιούτα

 **10+**  
πεδία ερευνητικής δραστηριότητας

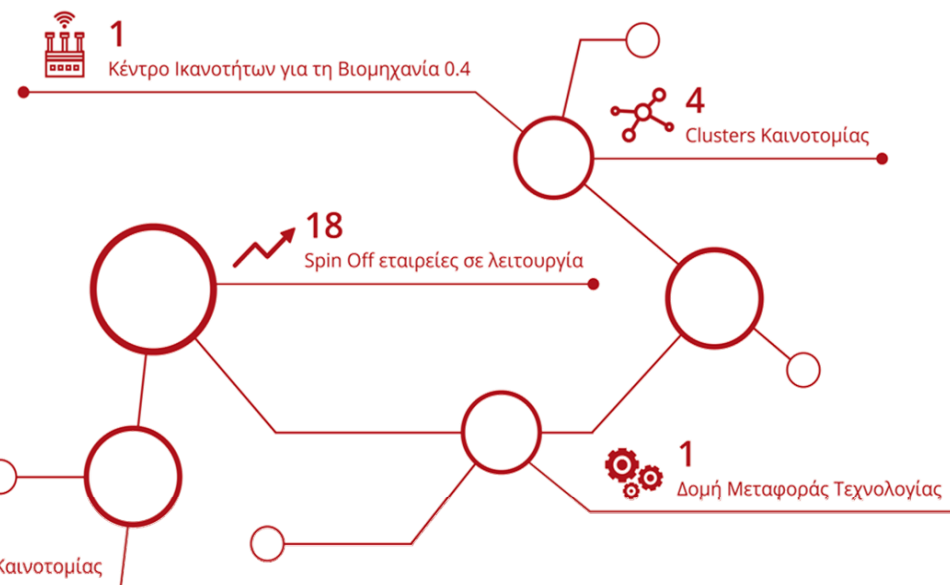
 **1350+**  
εργαζόμενοι

 **47+**  
εκατ. ευρώ κύκλος εργασιών (μ.ό. τριετίας)



**1<sup>η</sup>** θέση στην Ελλάδα &  
**14<sup>η</sup>** θέση στην Ευρώπη στην προσέλκυση  
χρηματοδότησης από ευρωπαϊκά ανταγωνιστικά προγράμματα

 **3**  
Ευρωπαϊκά Κέντρα Ψηφιακής Καινοτομίας



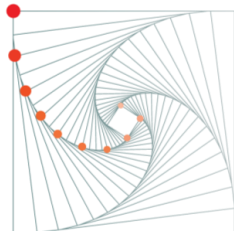
## \_\_\_σπείρα

σπείρα < αρχαία ελληνική σπεῖρα < πρωτοϊνδοευρωπαϊκή \**sper-* (συστρέφω, γυρίζω)

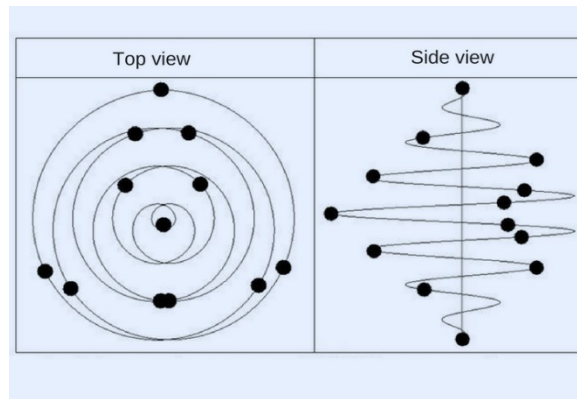
σπείρα < συνδυάζει το σχήμα ενός κύκλου και τη δυναμική κίνησή του και συμβολίζει τον **Χρόνο**, την **Ανάπτυξη**, την **Συνέχεια** και τον **Ρυθμό**

... από το σπιν του ηλεκτρονίου

... ως τον στροβιλισμό των γαλαξιών



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σπείρα < σύμβολο ζωτικής δύναμης

# Technology Transfer @ CERTH

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- The connection with the real economy is of strategic importance for CERTH
- CERTH's objective is the development of technologies, applications and products for the industrial, commercial and social exploitation of its research results

2005  
- Liaison office

2018  
- Extroversion  
Department

2021  
- Extroversion department and  
Technology Transfer Office



# Technology Transfer @ CERTH

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## WHAT?

IPR Protection and commercial exploitation

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Promotion of mature research results and services

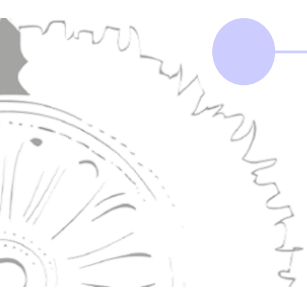
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Networking with industrial ecosystems and companies

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Development of entrepreneurial mindset

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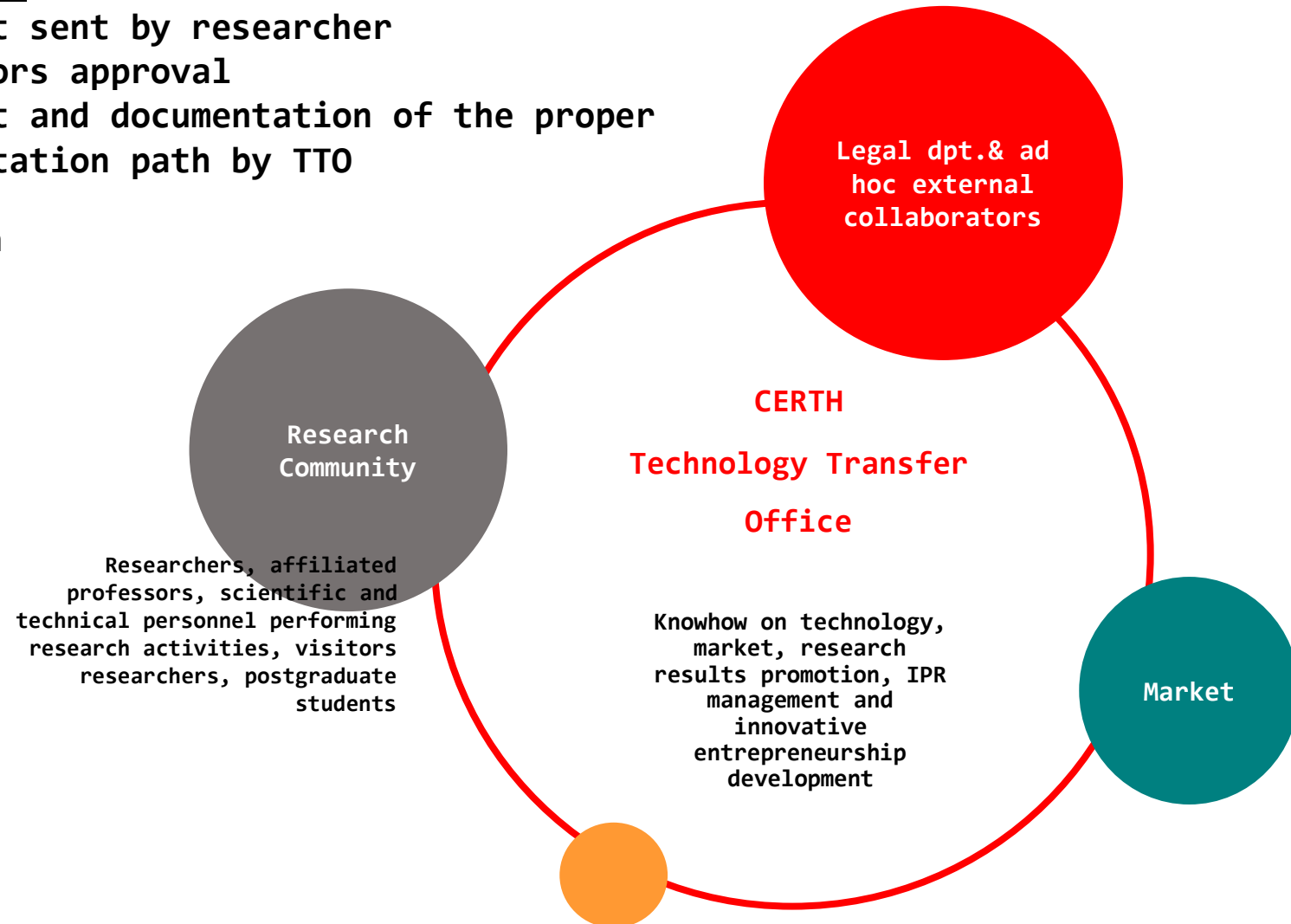
# Technology Transfer @ CERTH

## HOW?

### The Process

- Request sent by researcher
- Directors approval
- Support and documentation of the proper exploitation path by TTO

- Research result / invention disclosure form
- NDAs, MTAs
- Forms for evaluating the commercial potential
- Templates for commercial agreements, BPs, spin offs creation
- Regular meetings with the TTO team for the initial evaluation, the maturation of the idea, the investigation of IPR protection, the elaboration of commercialization plans and the development of BP and BM
- Further collaboration with legal dpt and external collaborators concerning negotiations



# Towards large scale technology transfer services

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Exploitation of CERTH's existing structures and expertise



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Emphasis on systematization of TT processes, capacity building and branding



**ΠΑΝΕΠΙΣΤΗΜΙΟ  
ΔΥΤΙΚΗΣ ΜΑΚΕΔΟΝΙΑΣ**

Provision of technology transfer services to 4 more organizations



**ΔΙΕΘΝΕΣ  
ΠΑΝΕΠΙΣΤΗΜΙΟ  
ΕΛΛΑΔΟΣ**

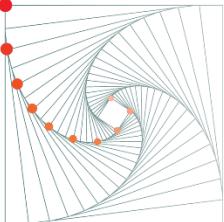


**Vision: turning CERTH's TTO into a self sustained spin off company providing technology transfer services to CERTH and other research organizations of the Greek ecosystem**

## επιδόσεις E&TA τελευταίας πενταετίας

Κατηγορία Έργου	ΕΚΕΤΑ	ΕΛΓΟ ΔΗΜΗΤΡΑ	ΔΙΠΑΕ	ΠΑΜΑΚ	ΠΔΜ
Ανταγωνιστικά ερευνητικά προγράμματα (Ευρωπαϊκά/εθνικά κ.α.)	795	193	140	169	66
Κατ' ανάθεση ερευνητικά προγράμματα	451	128	62	20	232
Πατέντες (αιτήσεις που υποβλήθηκαν)	16	-	-	-	19
Spin-offs που ιδρύθηκαν	14	-	-	-	1





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**885.825 €**

**18 months / 30.11.2023**



## Services

### Mapping of research results / inventions

*Technology pre-evaluation, market assessment, exploitation scenarios*

### Provision of services for commercial exploitation

*PoC services, business development services, market studies, technology evaluations, incubation*

### Provision of Intellectual Property protection services

*Prior art search, technical descriptions / claims, drafting, granting IP applications*

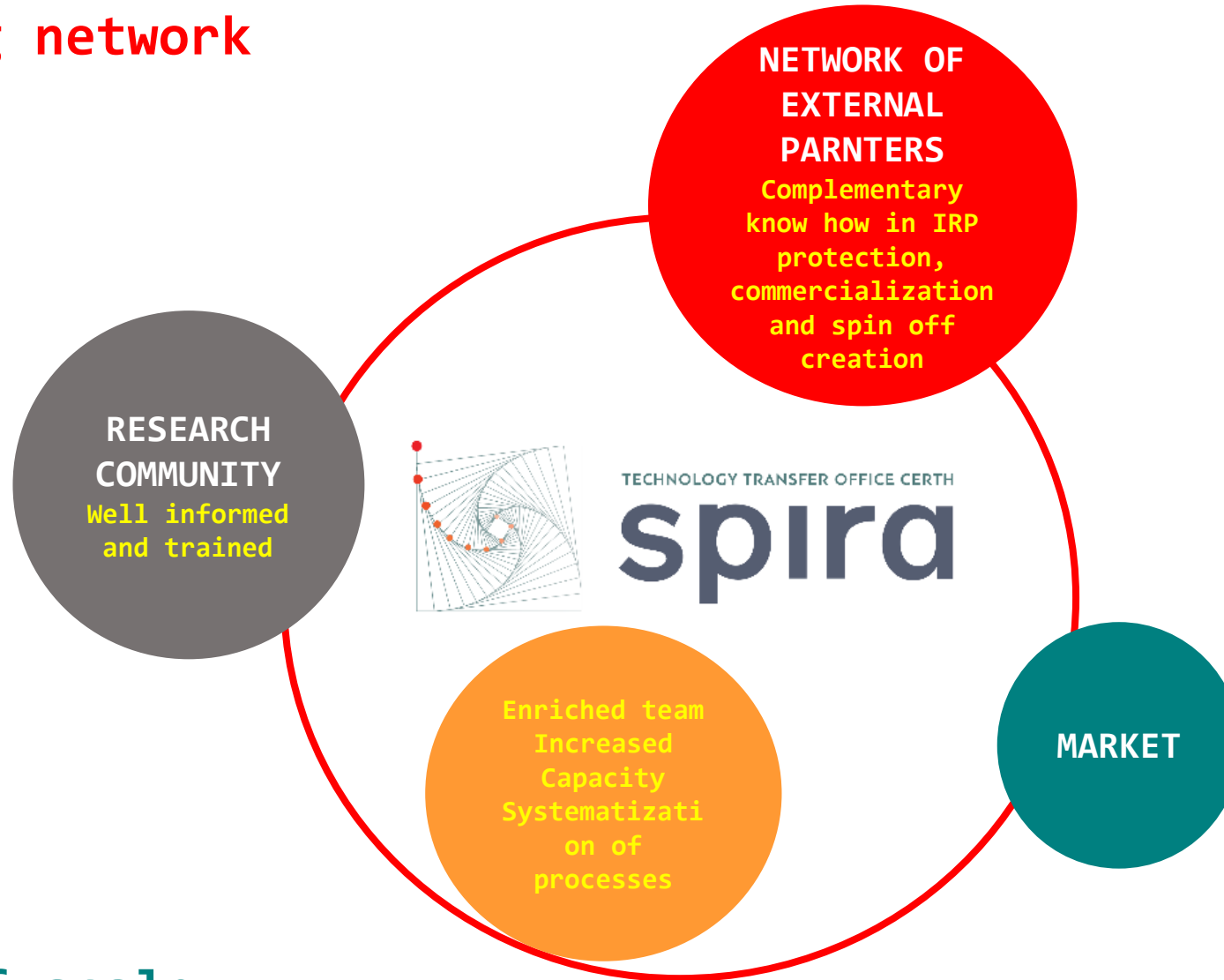
### Provision of promotion and networking services

*Information campaigns, open days, brokerage events, technology conferences*

### Training in technology transfer

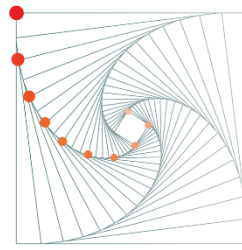
*both for the researchers and the TTO staff, educations program, study visits*

**Strong network**



**Economies of scale**

**International extroversion**

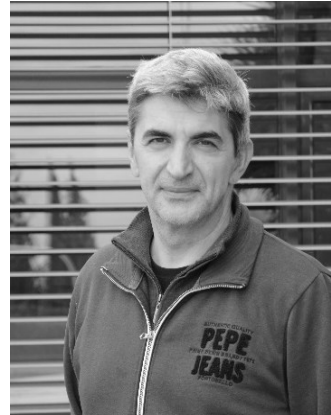


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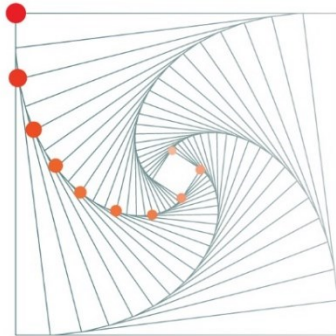
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